

Tips for Choosing *your* Photographer



SHOOTING STYLE

STYLE & AESTHETIC

Style and aesthetic are key ingredients to loving your images. Bright, colorful, soft, or golden, match up your style to your photographers. Go to their website and look at their images. Do you love their style?

THE EXPERIENCE

YOUR EXPERIENCE MATTERS

Get the details! What does your session include?
How many outfits? Location?
Do they offer wardrobe consultation?
Here at SWP we have our ever growing
style closet you can pull from!



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EDITING STYLE

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Check out the website and social media. What is the photographers editing style? Plastic skin? Do the featured images look real? Do the colors look right or are the skin tones all wrong?

THE KEY IS CONSISTENCY

CHECK THE SOCIAL MEDIA

Check the photographers social media. Are the images you see consistant in the full gallery across multiple shoots and multiple images from the same session. You want a full gallery of consistant images. They should feel cohesive like the same photographer has taken all of the images.

You want a good feel for the full gallery you will get to choose from.



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LEGITIMATE BUSINESS

REAL BUSINESS?

Does the photographer have a website?
Does it look Professional? How long have
they been in business? SWP is a member of the
local Chamber of Commerce and has been in
business for over 12 years.

QUALITY PRODUCTS

DO THEY OFFER PROFESSIONAL PRODUCTS?

The experience should not end at the photoshoot. We offer
a full range of professional products, custom designed by us
and ordered from professional labs who are expert
in quality custom products that will last a lifetime.

Don't just get some digitals that drop off your phone or
get lost in your computer. You want lasting tangible artwork
your family and friends can enjoy.



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LIKE THEIR PERSONALITY

TALK TO & MEET IF POSSIBLE

You will be spending some time with this photographer. Do you like their personality. What's the vibe you get when you talk with them? Friendly? Personable? Your photographer should be enthusiastic about serving your needs.

BOOK EARLY

DO NOT WAIT TO BOOK

Don't risk getting in with your desired photographer by waiting to book with them. The key is to book early.

You want plenty of time to plan your session, shop, and enjoy the experience. Many professional photographers book out several weeks to months in advance. Don't Procrastinate when you find the perfect fit.

